



marcus_jan_csomor

2019

Lead and manage the analysis, design, development, implementation and evaluation of very complex learning and development products. Provide leadership and strategic direction on learning and development activities and apply expert advice to influence business decisions using knowledge of learning and development products, services, policies and systems

Work Objectives

The ability to master technology quickly and develop a high level of understanding of all design protocols as a result of 15 years of design industry related experience. Maximises the use of technology in designing and developing functionally engaging eLearning products. Provides excellent, consistent, informative and effective solutions both in design applications and project management workflow, integrating and implementing effective project outcomes & deliverables.

Experience

Department of Defence, Defence Learning Branch - eLearning Specialist

Lead and manage the analysis, design, development, implementation and evaluation of complex learning and development products, by leading teams, setting priorities, monitoring workflow and resources and exercise the associated people and financial responsibilities to achieve business objectives. Undertake the analysis, design and development of learning products. Manage and mentor colleagues in developing complex visual and interactive design solutions for learning products. Manage stakeholder engagement through a learning product lifecycle.

ACT Government, Publishing Services - Design Manager

Manage, direct, deliver, create, effective digital design and print design solutions for ACT Government shared services clientele. Provide advice and mentoring to staff on advanced practical application of software design tools, re-develop and maintain style guides and implementation practices. Develop and implement project management methodologies to enhance quality of work and stakeholder engagement practices. Evaluate and co-design Adobe Creative Cloud best practise procedures, provide mentoring on implementations of efficiency practices and redeployment of assets to meet strategic goals.



Prime Media Group / Prime Digital Media – Senior Digital Designer

Manage all systems and procedures used within a digital design studio for broadcast, print and online application. Train new and existing staff on how to use and implement accurate, cost effective, time efficient practices within broadcast design pipelines. Provided effective and coherent advice to marketing and print management teams to enhance campaign collateral, maintaining brand integrity in compliance to brand guidelines. Convey difficult messages clearly and concisely, verbally demonstrating solutions for executing difficult messages, whilst writing specific tasks and guidelines for studio output, to achieve maximum outcome, under consistent deadlines.

Employment History

12.07.2010 - Present - eLearning Specialist (Department of Defence, DLB)

Responsibilities:

- Perform analysis, design, development, implementation and evaluation of complex learning and products
- Monitoring workflow and resources and exercise the associated people and financial responsibilities to achieve business objectives.
- Plan, manage, direct and initiate complex learning and development activities.
- Evaluate and recommend learning and development strategies for emerging technologies
- Develop, implement and maintain supporting systems, policies and processes
- Share expertise, guide and mentor less experienced employees and work collaborative to achieve business objectives

20.07.2015 - 25.04.2016 - Design Manager (ACT Government, Publishing Services)

Responsibilities:

- Plan,manage, direct, initiate and oversee all aspects of Publishing Services product output
- Manage human and technological assets and update, upgrade local and global network infrastructure
- Liaise with Studio Managers and Creative Director to implement and complete projects
- Organise studio equipment & traetment documents for location filming requirements
- Apply and implement refined design process to all facets of Studio Output
- Develop progressive 3D environment content for Studio/Clientele
- Work with and understand new technology platforms and advancement

**06.05.2008 - 22.08.2009 - Senior Digital Designer
(Prime Digital Media, Prime Media Group)**

Responsibilities:

- Manage and mentor staff in developing complex visual and interactive digital products
- Liaise with Studio Managers and Creative Director to implement and complete projects
- Organise studio equipment & brief overviews for location filming requirements
- Apply and implement refined design process to all facets of Studio Output
- Develop progressive 3D environment content for Studio/Cientele
- Work with and understand new technology platforms and advancements
- On regular basis, update skills and techniques involved with new technology

**19.12.2005 - 2008 - Senior Graphic Designer
(Prime7)**

Responsibilities:

- Development of design solutions for commercial TV clientele-from concept to completion.
- Liaise with a team of Program Producers at local and national level.
- Liaise and assist Senior Designers and Creative Directors.
- Develop in-house corporate identity, including on air, publication and print base identity.
- Concept & Produce national TV identity, including on air promotional id, print and promotional publications.
- On regular basis, update skills and techniques involved with new technology.

Programs

3D

Autodesk 3DS MAX
Sketchup Pro

Design

Adobe Illustrator
Adobe Indesign
Adobe Photoshop

Interactive/Web

Adobe Captivate
Adobe Dreamweaver
Adobe Flash
Lectora

Compositing/Editing

Adobe After Effects
Adobe Encore
Adobe Premier
Adobe Soundbooth
Autodesk Combustion

Education

- 2013** Diploma of Training Design and Development
Canberra Institute of Technology
- 2004** Bachelor of Arts Digital Arts
Centre for New Media and the Arts
Australian National University
- 2002** Certificate IV in Advanced 3D Computer Animation
Canberra Institute of Technology
Academy of Interactive Entertainment
- 2001** Certificate IV in Applied Arts (3D Animation)
Canberra Institute of Technology
Academy of Interactive Entertainment

Referees

Matthew Swain
Team Leader
Digital Solutions / Learning Branch
Department of Defence
Defence Learning Branch (DLB)- Defence People Group

Mathew Allison
Member of Consultancy Staff - Jacobs Australia
Contractor to Defence
Jacobs Australia / Department of Defence
Phone:

Gary Chalker
Assistant Director
Digital Solutions / Learning Branch
Department of Defence
Defence Learning Branch (DLB)- Defence People Group